

A healthcare professional with grey hair and glasses, wearing a white lab coat, is shown from the back and side, looking at a tablet held by another person. The background is a clinical setting with other people and a doorway.

WE ARE
WOUND CARE EXPERTS



wound care
ADVANTAGE

WE BRING VALUE MANAGEMENT TO WOUND CARE

For more than 15 years, we have worked with hospitals across the country to help their wound centers meet their clinical, operational, and financial goals.

This approach, together with the strong alignment and commitment to shared values with our partners, provides hospitals with solutions that keep their wound programs sustainable and growing.

A PROCESS OF CREATING CONTINUOUS IMPROVEMENT IN QUALITY, SERVICE, AND COST



Improving results while considering costs and risks



Balancing stakeholder needs against resources



Prioritizing objectives and outcomes over processes



Enhancing collaboration and communication

WOUND CARE ADVANTAGE

MANAGES

wound care programs for hospitals

Turnkey solutions for hospitals looking to outsource management and operations of the wound care service line.

EMPOWERS

hospitals that run their own wound care programs

Tools, services, and support for hospitals looking to improve and optimize their programs that don't want or need a management company.

CONSULTS

for hospitals on their wound care needs

Industry-leading experts in all aspects of wound care, including strategic planning, service line expansion, construction, and others.



ACCOUNT MANAGEMENT

Regional Director of Operations
Regional Clinical Coordinator
Luvo® Liaison
Subject Matter Experts



TECHNOLOGY

Luvo®
Luvo EMR™
Benchmarking and Reporting
Patient Happiness



COMPLIANCE

Clinical Documentation Integrity
Audit Support
Regulatory Monitoring
Policy and Procedure



COMMUNITY EDUCATION

FlightPlan
Planning and Strategy
Collateral Templates
Training



PROGRAM OPTIMIZATION

Workflow Improvement
Vendor Management
Supply and Formulary Review
Staff Assessment



EDUCATION

On-site Training
Luvo University®
Monthly Webinars
Regional Meetings



REVENUE CYCLE

Billing and Coding Support
Budget Generation
Chargemaster Review
Denial Assistance



PHYSICIAN SUPPORT

Physician Recruitment
Education
Documentation Review
Virtual Scribe

OUR MISSION IS TO ADVANCE THE
PRACTICE, SCIENCE,
AND BUSINESS
OF WOUND CARE.



Founded in 2002 with the belief that there can be a better way for hospitals to manage and operate their outpatient wound centers,

Wound Care Advantage has been an industry leader in wound center management innovation for over fifteen years.

Since the beginning, our priority of providing industry-leading patient care has guided us in the partnerships we form, services we provide, and team members we employ; and this is why we are confident in saying we are the best partner in wound care.

SIX RULES WE LIVE AND WORK BY

PATIENT CARE
IS
EVERYTHING

HOSPITALS SHOULD
CONTROL THEIR
OWN DESTINY

ALWAYS
MAKE IT
BETTER

BE THE
BEST
PARTNER

WE MUST DO
"WELL"
IN ORDER TO DO
"GOOD"

WE SHOULD
EARN YOUR
BUSINESS
EVERY DAY

THE BEST PARTNER IN WOUND CARE FOR:



HOSPITALS

We understand the challenges of balancing costs and allocating resources across a hospital, so we focus on addressing the inherent difficulties of running niche service lines such as wound care. We are **committed to helping hospitals meet their goals** and have wound care programs that are successful.

PHYSICIANS

We believe the best patient care is delivered when physicians are free to make their own decisions. We offer education, support, and provide advice to providers on the best practices in wound care, but do not employ physicians in our centers. In our experience, centers with **local, community-based physicians** employed by the hospital have the greatest success.



PROGRAM DIRECTORS

Our regional teams provide holistic support to the program director and administrators to enable them to **do their jobs better and more efficiently**. Our dynamic model enables the program director to build a competitive program with the best possible outcomes for their local patient population.

NURSES

We work with nursing staff at all levels of experience and backgrounds in wound care to **streamline and standardize the care provided**. Our clinical coordinators provide on-site and virtual assistance to keep your nursing staff trained and educated on workflow, documentation, product selection, and clinical wound care.

PATIENTS

The first of our Six Rules is "Patient Care is Everything," and that ethos is instilled at our centers and drives us in what we do. The physicians, clinicians, and staff at our centers put patients first, and together with advanced modalities and industry-leading wound treatments, **they have treated and healed more than 40,000 people** across the country.



888.484.3922

THEWCA.COM